

# 2012 ALL WEST REGIONALS

## Program Advertising Specs

Printed size of the publication is  
8.5 inches wide by 11 inches high.

AD SIZE DIMENSIONS		Black & White PRICE	4-Color PRICE
FULL PAGE:	6.5" wide X 10" high	\$75	\$100
HALF PAGE:	6.5" wide X 4.875" high	\$50	\$65
1/4 PAGE:	3.125" wide X 4.875" high	\$30	\$45
BUSINESS CARD	3.125" wide X 2.312" high	\$20	\$30

**Deadline:** February 25th. Placement in the program is first come, first serve.

**Questions?** Email Lynn Mallotto at [ltmallotto@aol.com](mailto:ltmallotto@aol.com)

**Preferred Files:** All files must be CMYK. Press ready Adobe PDF with embedded fonts and high resolution art; Adobe Illustrator CS2 (or below) with ALL text as outlines and include art, preferably saved a .eps file; High resolution jpeg.

**FULL PAGE**  
6.5" x 10"

**1/4 PAGE**  
3.125" x 4.875"

**Business Card**  
3.125" x 2.312"

**HALF PAGE**  
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